DENVER'S

KMGH 123 Speer Blvd Denver, CO 80203 Main: (303)832-7777

American Rambler Production

Description

6-7A News

www.theDENVERchannel.com

Billing:

www.thedenverchannel.com

Billing Address:

Invoice # Invoice Date Invoice Month Invoice Period 10/28/12 187363-1 October 2012 10/01/12 - 10/28/12

Station Account Executive Sales Office Sales Region _ EWS-Washingto **KMGH** David Lombardo National

Advertiser Product Estimate Number President/Romney (R) Romney for President, Inc 102

Alt Order # Flight Dates Order # 10/24/12 - 10/30/12 187363

Billing Calendar Billing Type Deal# Cash **Broadcast**

Special Handling

Spots/

Week

Length

IDB# Advertiser Code | Product Code

Agency Ref Advertiser Ref

Attention: Accounts Pavable 138 Conant Street Beverly, MA 01915

Send Payment To:

Start Date

2 10/24/12

I ine

KMGH EW Scripps PO Box 30509 Los Angeles, CA 90030-0509

End Date

10/26/12

:30	6	\$625.00	NM	
Length	Ad-ID			Rate T
.30	2012MRFP	145H		\$625.00

Type

Rate

MTWTFSS Weeks: Start Date **End Date** Spots/Week Rate - - 222- -\$625.00 10/22/12 10/28/12 Spots: # Ch Day Air Date Air Time Description Start/End Time Гуре 2 KMGHW 10/24/12 6:27 AM 6-7A News 6A-7A NM 10/24/12 6A-7A :30 2012MRFP148H \$625.00 NM 1 KMGHW 6:43 AM 6-7A News 3 KMGHTh 10/25/12 6:28 AM 6-7A News 6A-7A :30 2012MRFP148H \$625.00 NM 4 KMGHTh 10/25/12 6:44 AM 6-7A News 6A-7A :30 2012MRFP145H \$625.00 NM :30 2012MRFP145H 5 KMGHF 10/26/12 6:24 AM 6-7A News 6A-7A \$625.00 NM 6 KMGHF 6:39 AM 6-7A News :30 2012MRFP148H NM 10/26/12 6A-7A \$625.00

MTWTFSS

- - 222- -

Start/End Time

6A-7A

4 10/24/12	10/26/12	GMA M-F	7-9A	7A-9A	222	:30	6	\$625.00	NM		
Weeks:	Start Date 10/22/12	End Date 10/28/12	MTWTFSS 222	Spots/Week 6	Rate \$625.00						
Spots: # Ch	Day Air	Date Air	Time Descri	ption	Start/End Time	Length A	Ad-ID			Rate	Туре
1 KM	IGHW 10	/24/12 7::	29 AM GMA I	И-F 7-9A	7A-9A	:30 2	012MRFP	145H		\$625.00	NM
2 KM	IGH W 10	/24/12 7:	59 AM GMA I	И-F 7-9A	7A-9A	:30 2	012MRFP	148H		\$625.00	NM
3 KM	IGH Th 10	/25/12 7:	49 AM GMA I	И-F 7-9A	7A-9A	:30 2	012MRFP	148H		\$625.00	NM
4 KM	IGH Th 10	/25/12 8:	43 AM GMA I	И-F 7-9A	7A-9A	:30 2	012MRFP	145H		\$625.00	NM
5 KM	IGHF 10	/26/12 7:	55 AM GMA I	И-F 7-9A	7A-9A	:30 2	012MRFP	145H		\$625.00	NM
6 KM	IGHF 10	/26/12 8::	28 AM GMA I	И-F 7-9A	7A-9A	:30 2	012MRFP	148H		\$625.00	NM

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5 10/24/12	10/26/12	THE VIEV	V 1	0A-11A	111	:30	3	\$900.00	NM		
Weeks:	Start Date 10/22/12	End Date 10/28/12	<u>MTWTFSS</u> 111	Spots/Week 3	<u>Rate</u> \$900.00						
Spots: # C	Ch <u>Day</u> Air	Date Air	Time Description	<u>1</u>	Start/End Time	Length A	d-ID			Rate	Туре
1 K	MGHW 10	/24/12 10:4	3 AM THE VIEW	1	10A-11A	:30 20	012MRFP	145H		\$900.00	NM
2 K	MGHTh 10	/25/12 10:3	7 AM THE VIEW	1	10A-11A	:30 20	012MRFP	148H		\$900.00	NM
3 K	MGHF 10	/26/12 10:4	14 AM THE VIEW	1	10A-11A	:30 20	012MRFP	145H		\$900.00	NM

8 10/24/12 10/26/12 11A-12P News 11A-12P - - 222- -:30 6 \$425.00 NM Start Date MTWTFSS Weeks: **End Date** Spots/Week Rate

10/22/12 10/28/12 - - 222- -\$425.00 Air Time Description Spots: # Ch Day Air Date

Start/End Time Length Ad-ID Rate Type



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Advertiser Product Estimate Number

Romney for President, Inc 102

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								Spots/				
ine Start Date	End Date	Descr	iption	Start/E	nd Time	MTWTFSS	Length	Week	Rate	Type		
8 10/24/12	10/26/12	11A-1	2P News	11A-1	2P	222	:30	6	\$425.00	NM		
Spots: # C	h Day Air	Date	Air Time [Description		Start/End Time	Lengtl	n Ad-ID			Rate	Туре
2 KI	MGH W 10, Unresolv Preemp	/24/12 /ed		11A-12P News		11A-12P	:00				\$4 25.00	
1 KI			11:28 AM 1	1A-12P News		11A-12P	:30) 2012MRF	Р148Н		\$425.00	NM
				1A-12P News		11A-12P	:30) 2012MRF	P145H		\$425.00	
4 KI	MGHTh 10	/25/12	11:27 AM 1	1A-12P News		11A-12P	:30) 2012MRF	P148H		\$425.00	NM
5 KI	MGHF 10	/26/12	11:09 AM 1	1A-12P News		11A-12P	:30	2012MRF	P148H		\$425.00	NM
6 KI	MGHF 10	/26/12	11:29 AM 1	1A-12P News		11A-12P	:30	2012MRF	Р145Н		\$425.00	NM
10 10/24/12	10/26/12	The C	HEW	1157A	1P	222	:30	6	\$400.00	NM		
Weeks:	Start Date 10/22/12		222	2	ts/Week 6	<u>Rate</u> \$400.00						
Spots: # C		Date	Air Time [Start/End Time	<u>Lengtl</u>	n Ad-ID			Rate	
1 KI	MGH W 10, Unresolv Preemp	/ed	Ī	The CHEW		1157A-1P	:00	0			\$400.00) NM
2 KI	MGH W 10, Unresolv Preemp	/24/12 /ed	-	The CHEW		1157A-1P	:00)			\$400.00	NM
4 KI			11:58 AM 7	he CHFW		1157A-1P	:30) 2012MRF	P145H		\$400.00	NM
			12:32 PM 1			1157A-1P) 2012MRF			\$400.00	
			11:59 AM 7			1157A-1P) 2012MRF			\$400.00	
			12:31 PM T			1157A-1P	:30) 2012MRF	Р145Н		\$400.00	
11 10/24/12	10/26/12	Gener	ral Hospital	1P-2P		111	:30	3	\$625.00	NM		
Weeks:	Start Date 10/22/12	End Da 10/28/1	<u>te</u> <u>MTWT</u> 11		ts/Week 3	Rate \$625.00						
Spots: # C	h <u>Day Air</u>	Date	Air Time [Description_		Start/End Time	Lengtl	n Ad-ID			Rate	Туре
1 KI	MGH W 10, Unresolv Preemp	/ed	(General Hospita	n/	1P-2P	:00)			\$625.00	NM
2 KI	MGH Th 10	/25/12	1:26 PM (General Hospita	ıl	1P-2P	:30) 2012MRF	Р145Н		\$625.00	NM
3 KI	MGHF 10	/26/12	1:24 PM (General Hospita	ıl	1P-2P	:30) 2012MRF	P148H		\$625.00	NM
14 10/24/12	10/26/12	M-F 2	-230pm	2-230ր	om	222	:30	6	\$300.00	NM		
Weeks:	Start Date 10/22/12	End Da 10/28/1	<u>MTWT</u>		ts/Week 6	Rate \$300.00						
Spots: # C			Air Time [Start/End Time		n Ad-ID			Rate	
		/24/12	2:08 PM N	Л-F 2-230pm		2-230pm) 2012MRF			\$300.00	
		/24/12		Л-F 2-230pm		2-230pm) 2012MRF			\$300.00	
		/25/12		Л-F 2-230pm		2-230pm) 2012MRF			\$300.00	
		/25/12		/I-F 2-230pm		2-230pm) 2012MRF			\$300.00	
		/26/12		/I-F 2-230pm		2-230pm) 2012MRF			\$300.00	
		/26/12	2:27 PM N	Л-F 2-230pm		2-230pm) 2012MRF			\$300.00	NM
16 10/24/12	10/26/12	M-F 2	30-3pm	230-3բ)	111	:30	3	\$300.00	NM		
Weeks:	Start Date 10/22/12	End Da 10/28/1		<u>Spo</u> 1	ts/Week 3	Rate \$300.00						
Spots: # C	h <u>Day</u> Air		Air Time [Description		Start/End Time	<u>L</u> engtl	n Ad-ID			Rate	Туре
1 KI	MGHW 10	/24/12	2:50 PM N	Л-F 230-3pm		230-3p	:30) 2012MRF	P145H		\$300.00	
2 KI	MGHTh 10	/25/12	2:57 PM N	Л-F 230-3pm		230-3p	:30) 2012MRF	P148H		\$300.00	NM
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Line Start Date End D	ate Description		Start/End Time	MTWTFSS	Length	Week	Rate	Туре		
16 10/24/12 10/26/	12 M-F 230-3p	m	230-3p	111	:30	3	\$300.00	NM		
Spots: # Ch Day	Air Date Air T	ime Descript	<u>ion</u>	Start/End Time		h Ad-ID			Rate Ty	/ре
3 KMGHF	10/26/12 2:41	PM M-F 230	-3pm	230-3p	:30) 2012MRFF	Р145Н		\$300.00 N	١M
17 10/24/12 10/26/	12 M-F 3-4pm		3-4pm	222	:30	6	\$600.00	NM		
Weeks: Start D		<u>MTWTFSS</u> 222	Spots/Week 6	Rate \$600.00						
Spots: # Ch Day	Air Date Air T	ime Descript	<u>ion</u>	Start/End Time	Lengtl	h Ad-ID			Rate Ty	/ре
1 KMGHW	10/24/12 3:27	PM M-F 3-4	om	3-4pm	:30	2012MRFF	Р148Н		\$600.00 N	M
2 KMGHW	10/24/12 3:47	PM M-F 3-4	om	3-4pm	:30) 2012MRFF	Р145Н		\$600.00 N	M
3 KMGHTh	10/25/12 3:20	PM M-F 3-4	om	3-4pm	:30) 2012MRFF	Р145Н		\$600.00 N	M
4 KMGHTh	10/25/12 3:29	PM M-F 3-4	om	3-4pm	:30	2012MRFF	9148Н		\$600.00 N	MI
6 KMGH F	10/26/12 3:26	PM M-F 3-4	om	3-4pm	:30	2012MRFF	P148H		\$600.00 N	M
5 KMGH F		PM M-F 3-4	om	3-4pm	:30) 2012MRFF	Р145Н			MI
20 10/24/12 10/26/	12 Dr. Oz		4P-5P	222	:30	6	\$600.00	NM		
Weeks: Start D 10/22/1		<u>MTWTFSS</u> 222	Spots/Week 6	Rate \$600.00						
Spots: # Ch Day	Air Date Air T	ime Descript	<u>ion</u>	Start/End Time	Lengtl	h Ad-ID			Rate Ty	/ре
1 KMGHW	10/24/12 4:24	PM Dr. Oz		4P-5P	:30) 2012MRFF	Р148Н		\$600.00 N	M
2 KMGHW	10/24/12 4:44	PM Dr. Oz		4P-5P	:30) 2012MRFF	Р145Н		\$600.00 N	MV
4 KMGHTh	10/25/12 4:32	PM Dr. Oz		4P-5P	:30) 2012MRFF	Р145Н		\$600.00 N	M
3 KMGHTh	10/25/12 4:54	PM Dr. Oz		4P-5P	:30) 2012MRFF	9148Н		\$600.00 N	MV
5 KMGH F	10/26/12 4:21	PM Dr. Oz		4P-5P	:30	2012MRFF	P148H		\$600.00 N	MV
6 KMGHF	10/26/12 4:37	PM Dr. Oz		4P-5P	:30) 2012MRFF	Р145Н		\$600.00 N	MV
22 10/24/12 10/26/	12 5-530P Nev	vs	5P-530P	222	:30	6	\$1,125.00	NM		
Weeks: Start D		<u>MTWTFSS</u> 222	Spots/Week 6	Rate \$1,125.00						
Spots: # Ch Day	Air Date Air Ti	ime Descript	ion	Start/End Time	Lengtl	h Ad-ID			Rate Ty	/pe
2 KMGH W		PM 5-530P I		5P-530P		2012MRFF	P148H			M
1 KMGHW	10/24/12 5:27	PM 5-530P I	News	5P-530P	:30	2012MRFF	Р145Н		\$1,125.00 N	M
4 KMGHTh		PM 5-530P I		5P-530P	:30	2012MRFF	Р145Н			M
3 KMGHTh	10/25/12 5:27	PM 5-530P I	News	5P-530P	:30	2012MRFF	Р148Н			M
6 KMGHF		PM 5-530P I		5P-530P	:30	2012MRFF	P148H			M
5 KMGHF	10/26/12 5:22	PM 5-530P I	News	5P-530P	:30	2012MRFF	Р145Н			MM
23 10/24/12 10/26/	12 6P-630P JE	OPARDY (M	- 6P-630P	222	:30	6	\$2,975.00	NM		
Weeks: Start D		<u>MTWTFSS</u> 222	Spots/Week 6	Rate \$2,975.00						
1		ime Descript	· ·	Start/End Time	Lenat	h Ad-ID			Rate Ty	/pe
1 KMGHW			JEOPARDY (M-F)	6P-630P		2012MRFF	Р148Н		\$2,975.00 N	
2 KMGHW			JEOPARDY (M-F)	6P-630P) 2012MRFF				MI
4 KMGHTh			JEOPARDY (M-F)	6P-630P) 2012MRFF				MI
3 KMGHTh			JEOPARDY (M-F)	6P-630P) 2012MRFF				MV
5 KMGH F			JEOPARDY (M-F)	6P-630P) 2012MRFF				MI
6 KMGHF			JEOPARDY (M-F)	6P-630P) 2012MRFF				MM
26 10/24/12 10/26/			630-7P	222	:30	6	\$3,545.00	NM	, ,	_
Weeks: Start D		<u>MTWTFSS</u> 222	Spots/Week 6	Rate \$3,545.00						



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ing Start Data End Data Department St	tort/End Time	MOUTECC	Longth	Spots/	Data	Tuna	
	tart/End Time	MTWTFSS	Length	Week	Rate	Туре	
26 10/24/12 10/26/12 630-7p WHEEL (M-F) 63	30-7P	222	:30	6	\$3,545.00	NM	
Spots: # Ch Day Air Date Air Time Description		Start/End Time	Length	Ad-ID			Rate Type
2 KMGHW 10/24/12 6:41 PM 630-7p WH	EEL (M-F)	630-7P	:30	2012MRF	P148H		\$3,545.00 NN
1 KMGHW 10/24/12 6:53 PM 630-7p WH	EEL (M-F)	630-7P	:30	2012MRF	Р145Н		\$3,545.00 NN
4 KMGH Th 10/25/12 6:36 PM 630-7p WH	EEL (M-F)	630-7P	:30	2012MRF	Р145Н		\$3,545.00 NN
3 KMGHTh 10/25/12 6:48 PM 630-7p WH	EEL (M-F)	630-7P	:30	2012MRF	Р148Н		\$3,545.00 NN
6 KMGHF 10/26/12 6:36 PM 630-7p WH	EEL (M-F)	630-7P	:30	2012MRF	P148H		\$3,545.00 NN
5 KMGH F 10/26/12 6:48 PM 630-7p WH	EEL (M-F)	630-7P	:30	2012MRF	Р145Н		\$3,545.00 NN
28 10/24/12 10/26/12 10P NEWS (M-F/SU) 10)P-1037P	222	:30	6	\$1,000.00	NM	
Weeks: Start Date End Date MTWTFSS - 222-	Spots/Week 6	Rate \$1,000.00					
Spots: # Ch Day Air Date Air Time Description		Start/End Time	Length	Ad-ID			Rate Typ
2 KMGHW 10/24/12 10:12 PM 10P NEWS		10P-1037P		2012MRF	P145H		\$1,000.00 NN
1 KMGHW 10/24/12 10:32 PM 10P NEWS	(M-F/SU)	10P-1037P	:30	2012MRF	P148H		\$1,000.00 NN
4 KMGHTh 10/25/12 10:23 PM 10P NEWS	(M-F/SU)	10P-1037P	:30	2012MRF	P148H		\$1,000.00 NN
3 KMGHTh 10/25/12 10:36 PM 10P NEWS	(M-F/SU)	10P-1037P	:30	2012MRF	P145H		\$1,000.00 NN
6 KMGHF 10/26/12 10:23 PM 10P NEWS	(M-F/SU)	10P-1037P	:30	2012MRF	P145H		\$1,000.00 NN
5 KMGH F 10/26/12 10:35 PM 10P NEWS	(M-F/SU)	10P-1037P	:30	2012MRF	P148H		\$1,000.00 NN
29 10/24/12 10/26/12 Nightline 10)37P-1103P	111	:30	3	\$1,475.00	NM	
Weeks: Start Date End Date MTWTFSS	Spots/Week	Rate					
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>- 111 - </u>	3	\$1,47 5 .00					
Spots: # Ch Day Air Date Air Time Description		Start/End Time	Length	Ad-ID			Rate Type
1 KMGHW 10/24/12 11:16 PM Nightline		1037P-1103P	:30	2012MRF	Р145Н		\$1,475.00 NN
Nightline pushed back due to 10pm Nev 2 KMGHTh 10/25/12 10:47 PM Nightline	vs expansion	1037P-1103P	.20	2012MRF	D1/QU		\$1,475.00 NN
3 KMGH F 10/26/12 10:48 PM Nightline		1037F-1103F 1037P-1103P		2012MRF			\$1,475.00 NN
<u> </u>	114 500414						ψ1,475.00 NIN
	AM-530AM	222	:30	6	\$450.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> 222	Spots/Week 6	<u>Rate</u> \$450.00					
Spots: # Ch Day Air Date Air Time Description		Start/End Time	Length		D. 1577		Rate Typ
2 KMGHW 10/24/12 5:11 AM 7News at 5/		5AM-530AM		2012MRF			\$450.00 NN
1 KMGHW 10/24/12 5:29 AM 7News at 5,		5AM-530AM		2012MRF			\$450.00 NN
3 KMGHTh 10/25/12 5:22 AM 7News at 5/		5AM-530AM		2012MRF			\$450.00 NN
4 KMGHTh 10/25/12 5:29 AM 7News at 5/		5AM-530AM		2012MRF			\$450.00 NN
5 KMGH F 10/26/12 5:15 AM 7News at 5		5AM-530AM		2012MRF			\$450.00 NN
6 KMGH F 10/26/12 5:28 AM 7News at 5/ 34 10/24/12 10/26/12 7News at 530AM 53	BOAM-6AM	5AM-530AM 222	:30	2012MRF	\$525.00	NM	\$450.00 NN
			.50		Ψ020.00	1 411/1	
Weeks: Start Date 10/22/12 End Date MTWTFSS - 222	Spots/Week 6	<u>Rate</u> \$525.00					
Spots: # Ch Day Air Date Air Time Description		Start/End Time	Length	Ad-ID			Rate Typ
2 KMGH W 10/24/12 5:43 AM 7News at 5:	30AM	530AM-6AM	:30	2012MRF	P145H		\$525.00 NN
1 KMGHW 10/24/12 5:58 AM 7News at 5	30AM	530AM-6AM	:30	2012MRF	Р148Н		\$525.00 NN
4 KMGHTh 10/25/12 5:44 AM 7News at 53	30AM	530AM-6AM	:30	2012MRF	Р148Н		\$525.00 NN
3 KMGHTh 10/25/12 5:57 AM 7News at 53	30AM	530AM-6AM	:30	2012MRF	Р145Н		\$525.00 NN
5 KMGH F 10/26/12 5:44 AM 7News at 5	30AM	530AM-6AM	:30	2012MRF	Р145Н		\$525.00 NN
6 KMGH F 10/26/12 5:57 AM 7News at 5	30AM	530AM-6AM	:30	2012MRF	P148H		\$525.00 NN
39 10/24/12 10/24/12 ABC Wed A 7F	P-8P	W	:30	1	\$3,450.00	NM	<u> </u>



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Advertiser President/Romney (R) Product Estimate Number 102

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www.thedenvercha	annel.com						Spots/			
Line Start Dat	e End Date	Description	on	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
Weeks:	Start Date 10/22/12		<u>MTWTFSS</u> W	Spots/Week	Rate \$3,450.00					
Spots: #			Time Descrip	tion .	Start/End Time	l enat	h Ad-ID			Rate Type
	KMGHW 10		58 PM ABC W		7P-8P		0 2012MRF	P148H		\$3,450.00 NM
40 10/25/12	10/25/12		rs C	9P-10P	T	:30	1	\$5,625.00	NM	
Weeks:	Start Date 10/22/12	End Date 10/28/12	<u>MTWIFSS</u> T	Spots/Week 1	<u>Rate</u> \$5,625.00					
Spots: #	Ch Day Ai	r Date Air	Time Descrip	tion	Start/End Time	Lengt	h Ad-ID			Rate Type
1	KMGHTh 10	0/25/12 9:3	39 PM ABC Th	urs C	9P-10P	:3	0 2012MRF	Р145Н		\$5,625.00 NM
41 10/26/12	10/26/12	ABC Fri A	Λ	7P-8P	F	:30	1	\$2,425.00	NM	
Weeks:	Start Date	End Date 10/28/12	MTWTFSS	Spots/Week	Rate \$2,425.00					
Spots: #			Time Descrip	tion	Start/End Time	Longt	h Ad-ID			Pata Type
			11 PM ABC Fr		7P-8P		0 2012MRF	P148H		Rate Type \$2,425.00 NM
, ,	TOTAL TO	0/20/12 7	TIT WI ABOTT		71 -01	.5	O EOIEMICI	1 1011		ψ <u>2,</u> π <u>2</u> 3.00 NW
42 10/26/12	10/26/12	ABC Fri E	3	8P-9P	F	:30	1	\$2,000.00	NM	
Weeks:	Start Date 10/22/12		<u>MTWTFSS</u> F	Spots/Week 1	Rate \$2,000.00					
Spots: #	Ch Day Ai	r Date Air	Time Descrip	tion	Start/End Time	Lengt	h Ad-ID			Rate Type
1	KMGHF 10	0/26/12 8:4	41 PM ABC Fr	i B	8P-9P		0 2012MRF	P145H		\$2,000.00 NM
43 10/26/12	10/26/12	ABC Fri C	;	9P-10P	F	:30	1	\$2,000.00	NM	
Weeks:	Start Date	End Date 10/28/12	MTWTFSS	Spots/Week	Rate \$2,000.00					
Snots: #	Ch Day Ai		Time Descrip	tion .	Start/End Time	l enat	h Ad-ID			Rate Type
			37 PM ABC Fr		9P-10P		0 2012MRF	P148H		\$2,000.00 NM
44 10/27/12	10/27/12			Sat GMA 6A-7A	S-	:30	1	\$375.00	NM	
Weeks:	Start Date 10/22/12		<u>MTWTFSS</u>	Spots/Week 1	<u>Rate</u> \$375.00					
Spots: #	Ch Day Ai			tion	Start/End Time	Lengt	h Ad-ID			Rate Type
1	KMGH Sa 10	0/27/12 6:5	55 AM GMA S	AT	Sat GMA 6A-7A	:3	0 2012MRF	P148H		\$375.00 NM
45 10/27/12	10/27/12	7-9a Sat I	Morning News	7A-9A	S-	:30	1	\$300.00	NM	
Weeks:	Start Date 10/22/12	10/28/12	<u>MTWTFSS</u> S-	Spots/Week 1	Rate \$300.00					
Spots: #			Time Descrip		Start/End Time		h Ad-ID			Rate Type
1	KMGH Sa 10	0/27/12 8:5	54 AM 7-9a Sa	t Morning News	7A-9A	:3	0 2012MRF	Р143Н		\$300.00 NM
46 10/27/12	10/27/12	ABC Colle	ege FB-Afterno	oo 130P-5P	S-	:30	4	\$1,700.00	NM	
Weeks:	Start Date 10/22/12	End Date 10/28/12	<u>MTWTFSS</u>	Spots/Week 4	Rate \$1,700.00					
Spots: #	Ch Day Ai		Time Descrip	tion	Start/End Time	Lengt	h Ad-ID			Rate Type
				ollege FB-Afternoon	130P-5P		0 2012MRF	P148H		\$1,700.00 NM
				ollege FB-Afternoon	130P-5P		0 2012MRF			\$1,700.00 NM
				ollege FB-Afternoon	130P-5P		0 2012MRF			\$1,700.00 NM
	KMGH Sa 10		45 PM ABC Co	ollege FB-Afternoon	130P-5P		0 2012MRF			\$1,700.00 NM
47 10/27/12			s Saturday	5P-6p	S-	:30	2	\$565.00	NM	
ı		-,		- 1	-		_	,		



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Line Start D	ate End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Туре		
47 10/27/1	2 10/27/12	5pm News Saturday	5P-6p	S-	:30	2	\$565.00	NM		
Weeks:	Start Date 10/22/12	End Date MTWTFSSS-	Spots/Week 2	Rate \$565.00						
Spots: #	t Ch <u>Day Ai</u>	r Date Air Time Descr	iption_	Start/End Time	Length	Ad-ID			Rate	Type
1	KMGH Sa 10 Unreso Preem	lved	lews Saturday	5P-6p	:00)			\$565.00	NM
2	KMGH Sa 10 Unreso Preem	lved	lews Saturday	5P-6p	:00)			\$565.00	NM
48 10/27/1	2 10/27/12	ABC College FB - Prin	ne/F6P-930P	S-	:30	4	\$2,700.00	NM		
Weeks:	Start Date 10/22/12		Spots/Week 4	Rate \$2,700.00						
Spots:	<u>Ch</u> <u>Day Ai</u>			Start/End Time	Length	Ad-ID			Rate	
1			College FB - Prime/PA	6P-930P		2012MRF			\$2,700.00	NM
2	KMGH Sa 10		College FB - Prime/PA	6P-930P		2012MRF			\$2,700.00	NM
3	KMGH Sa 10		College FB - Prime/PA	6P-930P	:30	2012MRF	P148H		\$2,700.00	NM
4		0/27/12 9:43 PM ABC (DK 8p / 9:42:48p	College FB - Prime/PA	6P-930P	:30	2012MRF	Р148Н		\$2,700.00	NM
49 10/28/1	2 10/28/12	GMA SUN	Sun GMA 6A-7A	S	:30	2	\$300.00	NM		
Weeks:	Start Date 10/22/12		Spots/Week 2	Rate \$300.00						
Spots: #	<u> Ch Day Ai</u>	r Date Air Time Descr	iption_	Start/End Time	Length	Ad-ID			Rate	Type
1	KMGHSu 10	0/28/12 5:59 AM GMA	SUN	Sun GMA 6A-7A	:30	2012MRF	P148H		\$300.00	NM
2	KMGH Su 10	0/28/12 6:29 AM GMA	SUN	Sun GMA 6A-7A	:30	2012MRF	Р148Н		\$300.00	NM
50 10/28/1	2 10/28/12	7A-8A SUN MORN NE	EW\$7A-8A	S	:30	2	\$475.00	NM		
Weeks:	Start Date 10/22/12	10/28/12S	Spots/Week 2	<u>Rate</u> \$475.00						
Spots:				Start/End Time	Length				Rate	
			SUN MORN NEWS	7A-8A		2012MRF			\$475.00	
1	KMGH Su 10	0/28/12 7:24 AM 7A-8A	SUN MORN NEWS	7A-8A	:30	2012MRF	Р148Н		\$475.00	NM
51 10/28/1	2 10/28/12	9A-10A SUN MORN N	IEW9A-10A	S	:30	2	\$400.00	NM		
Weeks:	Start Date 10/22/12	End Date MTWTFSSS	Spots/Week 2	Rate \$400.00						
Spots: #	<u> Ch</u> <u>Day Ai</u>	r Date Air Time Descr	iption_	Start/End Time	Length	Ad-ID			Rate	Type
2	KMGH Su 10	0/28/12 9:15 AM 9A-10	A SUN MORN NEWS	9A-10A	:30	2012MRF	P148H		\$400.00	NM
1	KMGH Su 10	0/28/12 9:49 AM 9A-10	A SUN MORN NEWS	9A-10A	:30	2012MRF	Р143Н		\$400.00	NM
52 10/28/1	2 10/28/12	4PM - SUN	4P-430P	S	:30	2	\$300.00	NM		
Weeks:	Start Date 10/22/12	End Date MTWTFSSS	Spots/Week 2	<u>Rate</u> \$300.00						
Spots:				Start/End Time	Length				Rate	
	KMGH Su 10			4P-430P		2012MRF			\$300.00	
2	KMGH Su 10	0/28/12 4:30 PM 4PM -	SUN	4P-430P	:30	2012MRF	P148H		\$300.00	NM
53 10/28/1	2 10/28/12	5pm News Sun Local I	Nev5P-6P	S	:30	2	\$525.00	NM		
Weeks:	Start Date 10/22/12		Spots/Week 2	Rate \$525.00					· · · · · · · · · · · · · · · · · · ·	

President/Romney (R)



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Advertiser Product Estimate Number

Romney for President, Inc 102

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Spots/

Line	Start Date	End Date	Desc	ription	Start/End Time	MTWTFSS	Length	Week	Rate	Type	
53	10/28/12	10/28/12	5pm l	News Sun Local	Nev5P-6P	S	:30	2	\$525.00	NM	
	Spots: # Ch	Day Air	Date	Air Time Descr	iption	Start/End Time	Lengt	h Ad-ID			Rate Type
			/28/12	4:59 PM 5pm N	News Sun Local News	5P-6P	:3	0 2012MRF	Р143Н		\$525.00 NM
	1 KM	MGH Su 10	/28/12	5:28 PM 5pm N	News Sun Local News	5P-6P	:3	0 2012MRF	Р148Н		\$525.00 NM
54	10/28/12	10/28/12	ABC	Sun A	6P-7P	S	:30	1	\$3,150.00	NM	
	Weeks:	Start Date 10/22/12	End Da 10/28/		Spots/Week 1	Rate \$3,150.00					
	Spots: # Ch			Air Time Descr	iption_	Start/End Time	Lengt	h Ad-ID			Rate Type
	1 KM	IGH Su 10	/28/12	6:18 PM ABC	Sun A	6P-7P	:3	0 2012MRF	Р148Н		\$3,150.00 NM
55	10/28/12	10/28/12	ABC	Sun B	7P-8P	S	:30	1	\$9,000.00	NM	
	Weeks:	Start Date 10/22/12	End Da 10/28/		Spots/Week 1	Rate \$9,000.00					
	Spots: # Ch	Day Air	r Date	Air Time Descr	<u>iption</u>	Start/End Time	Lengt	h Ad-ID			Rate Type
	1 KM	1GH Su 10	/28/12	6:57 PM ABC	Sun B	7P-8P	:3	0 2012MRF	Р143Н		\$9,000.00 NM
56	10/28/12	10/28/12	ABC	Sun C	8P-9P	S	:30	1	\$8,500.00	NM	
	Weeks:	Start Date 10/22/12	End Da 10/28/		Spots/Week 1	Rate \$8,500.00					
	Spots: # Ch	Day Air	r Date	Air Time Descr	iption_	Start/End Time	Lengt	h Ad-ID			Rate Type
	1 KN	1GH Su 10	/28/12	8:16 PM ABC	Sun C	8P-9P	:3	0 2012MRF	Р148Н		\$8,500.00 NM
57	10/28/12	10/28/12	10P N	NEWS (M-F/SU)	10P-1037P	S	:30	2	\$1,000.00	NM	
	Weeks:	Start Date 10/22/12	End Da 10/28/	<u>MTWTFSS</u> S	Spots/Week 2	Rate \$1,000.00					
	Spots: # Ch	Day Air	r Date	Air Time Descr	iption	Start/End Time	Lengt	h Ad-ID			Rate Type
	1 KM	IGH Su 10	/28/12	10:25 PM 10P N	IEWS (M-F/SU)	10P-1037P		0 2012MRF			\$1,000.00 NM
	2 KN	MGH Su 10	/28/12	10:33 PM 10P N	IEWS (M-F/SU)	10P-1037P	:3	0 2012MRF	Р143Н		\$1,000.00 NM
						Total Spots	11	16			

<u>Gross Total</u> \$147,645.00

Agency Commission

\$22,146.75

Net Amount Due

\$125,498.25

Payment Terms 30 Days